



10 simple steps to **\$1M+**

10 simple steps

Get the Idea

Browse Pinterest, Etsy and Google Images for inspiration to create a pretty and very helpful printable for your audience.

Date: _____

Done:

1

2

Create a Pretty Product

Use a Canva, Google Slides or PowerPoint to create a small digital product that blows your audience away!.

Date: _____

Done:

List Your Item

Create your Etsy shop and list your first item. It's not the most scalable method, but it is the fastest way to get started.

Date: _____

Done:

3

4

Build Your List

Entice new customers to sign up to your email list through coupons, free products, etc. Your list will help you scale.

Date: _____

Done:

Promote Organically

Before you run paid ads to your product, promote it organically on social media channels and your [blog or website](#).

Date: _____

Done:

5

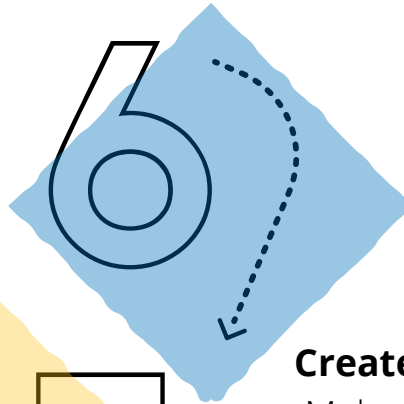
10 simple steps

Setup a Nurture Sequence

Setup a quick welcome sequence to keep your email list warm and engaged with you. The more they reply, the higher your open rates and future sales will be!

Date: _____

Done:

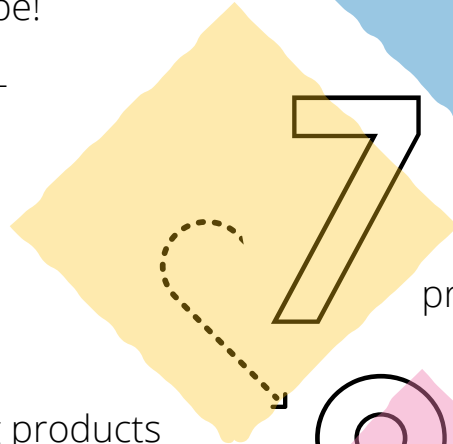


Create More Products

Make more small digital products, bundles and build a higher ticket offer. All these products will fill out your funnel.

Date: _____

Done:

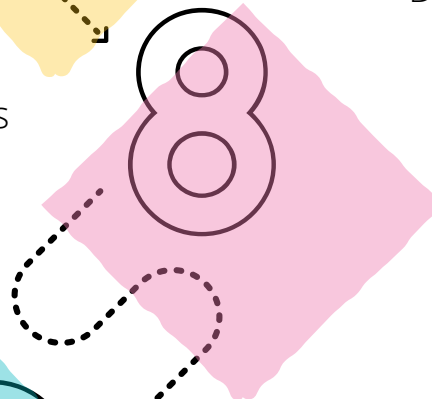


Build a Funnel

Take your best selling products and build a high converting sales funnel - sales pages, upsells, downsells, etc. This is when the magic starts to happen.

Date: _____

Done:



Paid Traffic

If your funnel is converting well organically, then run paid advertising to it. Start small and scale slowly to analyze results.

Date: _____

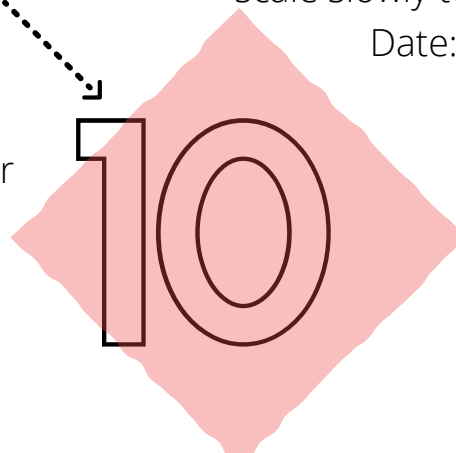
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Analyze and Improve

Keep improving your products, sales pages and copy to increase your conversions. Engage with your audience to build trust and keep solving their problems.

Date: _____

Done:



next steps

LITTLE PRODUCT LAUNCHKIT

The Launchkit is a **bundle of powerful templates, guides and checklists** to help you create your first (or 10th) small digital product.

[Buy Now](#)



PRINTABLES BY NUMBER

The Printables by Number **is a step by step, click by click in-depth course** to help you find your product idea, create, sell and scale it to a full time income and beyond.

[Buy Now](#)

