YOUR BLOG NICHE

PASSIONS	STRENGTHS	LIKES	LEARN
– what do I love to do? What keeps me up late at night?	– what am I really good at? What do people compliment me on?	– daily tasks I really enjoy. What could I do for free?	– what do I want to learn? How do I want to improve myself?

Complete the lists above. Then check the boxes next to the items that solve a problem. Lastly, circle the ones that people search for on Google. If an activity is checked & circled, it will make a great blog niche!